

New York State Federation of Lake Associations, Inc.

Meeting of the Board of Directors
10 am, March 23, 2013
White Eagle Conference Center
Hamilton, NY



Present

Walter Dutcher, Treasurer
Janet Andersen, Secretary
Jack Baldwin
Donald Cook
Rena Doing

Tarki Heath
Rich Henderson
George Kelley
Dean Long
Theresa Mayhew

Bob Rosati
Jan Shields
Rebecca Schneider
John Slater
Robert Thill

Absent

Matthew Albright
Jim Cunningham, President
Bill Harman, Vice President

John Jablonski
Nick Klupacs
Kathleen McLaughlin

Helen Sicks
David Wright

Also in Attendance

Nancy Mueller, Manager

Scott Kishbaugh, DEC

Nancy Craft

- 1. Call to Order.** Walter Dutcher called the meeting to order at 10:07 am.
- 2. Minutes of the September 29, 2012 Meeting.** Robert Thill moved to accept the minutes as presented, Don Cook seconded, and the motion carried.
- 3. Treasurer's Report.** Walter Dutcher had distributed financial statements to the members. He presented the balance sheet and income and expense statements for 2012 compared to 2011 and 2010. He reported that the 990 was in progress. Robert Thill had emailed the committee the investment results and explained the laddering of the CD's. All agreed that we needed to pay attention to cash flows and expense results as we transition to the new contract arrangement with DEC. Jan Andersen moved and John Slater seconded that the treasurer and finance committee reports be approved, and the motion carried.
- 4. Office Report.** Nancy Mueller reported that she had attended the NALMS meeting in fall of 2012 and hand-delivered our proposal to host the NALMS meeting, which usually occurs at the end of October or the beginning of November. CSLAP signup had been especially busy with waiver forms, and the next issue of Waterworks would be at the printers on Monday. We are planning to host NALMS in the fall of 2015, so Nancy addressed questions about our roles compared to NALMS, which include some of the program content, some "feet on the ground", local flavor, Great Lakes, and lake association track, 5K race, etc. Suggested local ideas included boats and wine and beer tastings. Nancy said the host responsibilities had been distributed to the board earlier but agreed to continue to communicate the requirements.

- 5. Conference Status.** Nancy Mueller reported the conference agenda was coming together, and she anticipated good turnout. John Slater offered field trips to Lake Moraine or windmills for the Sunday morning gaps. After discussion of several candidates, the board approved Paul Lord for the Lake Tear of the Clouds award. The board also discussed several candidates for the County award: Jim Cunningham had nominated Madison County, Don Cook suggested Ontario County, and Jack Baldwin supported Livingston County. The board agreed to give the award to Ontario County. Terri Mayhew will put together criteria for this award with help from Don Cook, and the board agreed to publicize it more widely, including through the Association of Counties. We also discussed the Media award, and Jan Shields will distribute the criteria. She's looking for more candidates for this award, and prefers journalists to columnists. Nancy Craft asked for help on Friday and Saturday mornings: Jason's volunteer time was gratefully accepted by the board.
- 6. Future Conference Sites:** FOLA has a contract with White Eagle through 2014. We agreed that we should stay at White Eagle in 2015 because of the extra effort for NALMS. We asked Bob Rosati to scout for new locations and he's agreed to do so, and asked for suggestions from the board.
- 7. Regional Conferences:** Dean Long moved, and Bob Rosati seconded, that the board authorize four regional conferences in 2012 – Western (Don Cook), Lower Hudson Lakes (Jan Andersen), Green-Columbia (Terri Mayhew), and Adirondacks (TBD) – and to budget up to \$250 for each of them, and the motion passed. The board asked for a waterworks article on each of the conferences.
- 8. CSLAP.** Scott Kishbaugh reported on 2012 accomplishments and 2013 plans.

 - a.** DEC – FOLA Contract. Scott reviewed the reasons for the contract, announced that it had been signed. DEC payment is expected soon: Nancy has been paid, but UFI has not.
 - b.** 2012 CSLAP program had 100 lakes, 110 sites, and 85% of sites completed 8 samples.
 - c.** Reports completed for 99 of 100 lakes, include HAB and trend info, and a revamped scorecard.
 - d.** Data are used by lakes, by DEC, and by other audiences.
 - e.** 2013 DEC funding is likely to be impacted 25% – 40% from sequestration cuts. The committee reviewed options from scientific and logistics effects, and recommended that some nitrogen samples be discarded at the 25% level and at 40% also cancel the 8th sample session. Robert Thill moved and George Kelley seconded that the committee and within that Nancy and Scott be authorized to manage the program to respond to funding cuts, and the motion carried.

- 9. HAB notification.** Scott Kishbaugh discussed a WMAC committee's activities on HAB public notification and outreach, a component of CSLAP. The net is that while the website might change somewhat, notification will continue. Lakes monitored but no blooms found may be added. EPA very interested in additional research in this area.
- 10. Website.** After a break for lunch, Walter led a discussion of the website. Dan had been paid about \$1500 for special work on this website. Members expressed concern that the website membership data was being used by Dan for business solicitation, and we agreed to ask Dan not to do that. Nancy said that she was unwilling to use the website for membership management since it was not designed for the many layers of management that we have, and membership was tied to email addresses, which change. We agreed that the FOLA facebook page would be used for member communication instead. We agreed to continue to use this website as a repository of reference information. The board did not want to add advertisements to the site, and based on the decision not to update the membership format, the barter proposal was not considered further.

- 11. Diet sales.** Terri Mayhew discussed some Diet sales ideas. The estimate for the remaining number of books is about 750. All people attending the conference will get a copy. Terri will emphasize the new and updated topics from the first book in marketing. She asked for the printing costs of the hardback and softback versions. As a board, we weren't clear if we are ready to get rid of the books at any (or no) cost – an accurate inventory will help determine that. Terri plans a “conference sale” of books. Nancy Craft, George Kelley, and Jim Cunningham will do an inventory.
- 12. Officer discussion.** While Walter had generously offered to be both President and Treasurer, the board was concerned about this proposal. George Kelley said that it might be more difficult to find a new Treasurer than a new President, and offered to be President. The board thanked him and agreed to look for a new President for the May election, and retain Walter as Treasurer, which will benefit continuity. Other potential presidents mentioned were Dean Long and John Jablonski. We agreed to try to come to consensus prior to the May meeting.
- 13. Board member expectations.** Jan Andersen outlined that with NALMS and other changes coming to FOLA, and with potential board members joining, we needed active participation from board members, and suggested that we come up with mutual expectations or guidelines on how board members might contribute. Tarki Heath, our most recent new director, indicated that this would have been helpful when she came on board. Don Cook referenced his “FOLA binder” for new board members and read the 11 items expected of board members. Don will forward that list, as well as a list of documents that should be given to new board members and we will review it. We agreed that the board might want to look for certain skills to keep a balance of professional, academic, and lake association volunteers on the board. We agreed that we should set up a Nominating Committee and John Slater agreed to chair it, and Robert Thill, Don Cook, Bob Rosati, and Jan Andersen volunteered to participate, although we deferred setting up that committee. We agreed that with a Nominating Committee, we do not need to solicit members from the floor.
- 14. Board member slate.** We reviewed those whose terms expire in 2013. Jim Cunningham will contact them to see if they continue to be interested in participating.
- 15. Old business.** Don Cook announced that Finger Lakes and Western PRISMs were now funded. Nancy Mueller suggested a new FOLA membership brochure. Dean has some old ones, and Walter, Rich and Terri agreed to use that as a base to set up new ones. Dean asked about the success of the hydrilla treatments, and Scott reviewed the Cayuga Lake and Erie Canal status.
- 16. New business.** Robert Thill asked for board agreement to review the insurance policies and to consider bonding the individuals that are able to move funds, and the board agreed.
- 17. Adjournment.** Robert Thill moved, and Rich Henderson seconded, that the meeting be adjourned at 2:55 pm, and the motion carried. The next meeting will be Friday May 3 at 3pm at White Eagle.

Respectfully submitted,

Janet Andersen

Janet Andersen, Secretary, NYS FOLA

Attached for information: FOLA income and expense for 2011 and 2012.

11:25 AM
03/17/13
Cash Basis

NYSFOLA
Profit & Loss
January through December 2012

	<u>Jan - Dec 12</u>	<u>Jan - Dec 11</u>
Income		
1400 · Conference	30,265.00	28,315.50
1600 · Membership Dues	18,092.50	16,575.00
1800 · CSLAP	54,510.00	62,673.40
3000 · Book Sales	2,142.68	1,788.86
45030 · Interest - Money Market	891.94	225.19
46430 · Miscellaneous	0.00	4.40
Total Income	<u>105,902.12</u>	<u>109,582.35</u>
Cost of Goods Sold		
3600 · Diet '08	1,411.79	1,475.47
Total COGS	<u>1,411.79</u>	<u>1,475.47</u>
Gross Profit	104,490.33	108,106.88
Expense		
10000 · Labor	19,164.53	12,618.61
11000 · Labor - CSLAP	6,982.37	9,608.47
1450 · Conference Expenses	22,218.46	20,949.05
1850 · CSLAP Expense	30,950.52	30,369.16
2035 · Scholarship Fund	5,000.00	0.00
65000 · Operations	16,245.70	12,378.52
Total Expense	<u>100,561.58</u>	<u>85,923.81</u>
Net Income	<u>3,928.75</u>	<u>22,183.07</u>