

New York State Federation of Lake Associations, Inc.

Meeting of the Board of Directors
October 26, 2013

White Eagle Conference Center
Hamilton, NY



Present

George Kelley, President
Bill Harman, Vice President
Walter Dutcher, Treasurer
Janet Andersen, Secretary
Jack Baldwin
Donald Cook

Jim Cunningham
Tarki Heath
Rich Henderson
John Jablonski
Dean Long
Laurel Mann

Theresa Mayhew
Bob Rosati
Jan Shields
John Slater
Robert Thill

Absent

Matthew Albright
Rena Doing

Nick Klupacs
Kathleen McLaughlin

Rebecca Schneider
David Wright

Also in Attendance

Nancy Mueller, Manager

Scott Kishbaugh, DEC

Nancy Craft

- 1. Call to Order.** President George Kelley called the meeting to order at 10:00 am.
- 2. Minutes of the May 3 and 4, 2013 Meeting.** The May 2013 minutes were updated to remove the list of names from the NALMS Committee volunteers, and to substitute the following sentence: Others members from the board volunteered and George will put together the committee. Robert Thill made a motion to approve the minutes as amended, Don Cook seconded, and the motion carried.
- 3. Treasurer's Report.** Walter Dutcher reviewed the financial data he had distributed to the board. (See Attachment A.) Our investment of \$102,770.10 is after our increased investment and profits in the Vanguard account. The other assets are our Diet books, and the decrease reflects continued sales. Our overall assets are similar to this time last year. On income and expense, the results reflect that we have paid UFI for the most recent CSLAP analytical tests but have not received the DEC reimbursement, although it has been submitted. The conference provided about \$11,000 net. Our year to date profit is \$4,517.73. Walter reported 5 boxes of books had been sent to Amazon. Theresa Mayhew moved, and Jan Andersen seconded that the treasurer's report be accepted, and the motion carried.
- 4. Office Report.** Nancy Mueller reported that she has working on CSLAP data, and continuing to fill in data on our web site. She would like to build a better listserve. Waterworks is under construction. The DEC invasive species list is in. She has also been fielding many phone calls on HABS. George Kelly reported that Nancy visited the Indian River Conservancy in September and Nancy and he visited the Finger Lakes Watershed Protection Alliance in October. Nancy prepared a powerpoint

which overviews FOLA: she will add it to the website and distribute it to the board. George and Nancy leave for NALMS on Monday. Dues were identified as a topic for future discussion.

5. **Conference 2014.** Nancy Mueller said that our contract with White Eagle ends in 2014. After discussion, Bill Harmon moved and Don Cook seconded that we would stay through 2016, and the motion carried. Nancy said the boat launch steward program was popular last year. Other topics suggested included lake volunteer reports, Cornell Lake Stewardship program, HABs, CSLAP, DEC's Invasive Species proposal will be in public comment period. Laurel Mann suggested having sessions approved by NALMS for continuing CLM credit. Laurel Mann volunteered to prepare the programs. The banquet timing was discussed, and some awards will be moved to lunch, a list of the wines will be put on the tables so bidding can be by lots. We will continue to work on this.
6. **Board meetings.** We discussed the second board meeting to appoint officers, which has to follow the lunch time elections. We agreed to hold it on Sunday morning at 9 am rather than after the banquet. We also agreed to implement a summer conference call board meeting. Walter suggested executive committee conference calls, Nancy Mueller said they used to occur monthly, and she agreed to set them up.
7. **NYSFOLA Office.** Robert Thill reported that he had contacted Nancy Mueller about her workload, and subsequently set up a meeting with Nancy, George Kelley, Dean Long, and Walter Dutcher. Robert said we need a short term solution while we work on a longer term plan for sustainability. Nancy found a two room office, 400 sq ft office in LaFayette which could be used for storage and for help, especially during NALMS. It is \$400/month, including all utilities except phone and internet. Bill Harman moved, and Don Cook seconded that we approve rental of the office for two years, with a cap of \$6000 in annual expenses, with \$4800 for rent, and that Nancy should get settled and come back with her assessment of staffing needs and skills, and the motion carried.

The board recessed for lunch at 12:00 and reconvened at 12:45 pm.

8. **Long Term Strategic Plan** Robert Thill conditionally agreed to chair a strategic planning committee and Rich Henderson agreed to be a co-chair. Board members with strategic planning experience and interest were recruited to join this effort. Tarki Heath may know of a facilitator who would work with us gratis.
9. **Committee Reports:**
 - a. **CSLAP.** Scott Kishbaugh reported on 2013 CSLAP accomplishments and on current discussions. In 2013, we had 114 lakes and 121 sites sampling, so far we have fewer sites that sampled 8 times (73%) than in 2012 (84%). Harmful Algal Bloom (HAB) sampling more than doubled in CSLAP and added a public component. Of the total lakes, about 10% had a blue green algae (BGA) bloom in open waters, and 35% had BGA blooms in shoreline samples. Scott said increasing evidence supported the role of nitrogen as well as phosphorus in blooms. 15 CSLAP lakes participated in the Hydrilla hunt, and one may have resulted in a new hydrilla find. The funding was reduced by 32% as part of the sequester, so we reduced nitrogen testing. Although the DEC-FOLA contract is in place, Scott reminded us of the need to renegotiate for the 2015 season. Scott reviewed updates to the DEC website. For training, the CSLAP quiz is soon to come, to be supported by videos what will be reshot when possible. For **HABs**, the 22 weeks of notification pages have been updated with additional information, and arranged by watershed to correlate to impaired waters reports. A new FAQ's page continues to grow, with updates expected specifically for health, kids, and pets. NY's program was highlighted as a model in the National Wildlife Federation report "Toxic Lakes". The DEC press office has been very involved,

the DEC website has had many hits, and the Facebook page is getting liked. The WMAC subcommittee will work on how to improve outreach and relationships, and future HAB funding is in discussion at DEC, since all of the funding currently comes from EPA. Moving to **2014**, Scott said the committee would probably make room for waiting list lakes by moving some index lakes into the rotation program. Rotated-out lakes can continue to participate in HABs sampling. The committee continues to evaluate cost saving alternatives and whether and how to continue iron, manganese, arsenic, and calcium sampling since UFI can no longer process them. Scott said he hoped to get the 2013 reports completed by the 2014 conference.

- b. NEANSP:** Bill Harman reported as the FOLA representative to this federal group, the Northeast Aquatic Nuisance Species Panel. He said many resources are available on their site and suggested that our website contain a link. They focus on marine issues. They also asked that we buy their keychains to hand out but the board was not enthusiastic.
 - c. Website:** Jim Cunningham reported on the process and costs for sponsors, with sponsors paying NYSFOLA and we pay mylaketown.com 25% at year end. We agreed to go forward after getting David Wright's advice on the disclaimer that NYSFOLA does not endorse the sponsors.
 - d. Marketing:** John Jablonski suggested creation of an email blast to encourage holiday gift sales. Nancy Mueller has continued the reduced cost of paperback books.
 - e. Finance:** Robert Thill reported on the return of the Wellington fund.
 - f. Scholarship:** Bill Harman reported that six students continue in his program, and he has 5 applications for next year. Students getting scholarships are asked to present at the conference and to contribute to Waterworks. We agreed that while we support Bill's program, we are open to scholarship proposals from students at other NYS schools that support FOLA's goals.
 - g. Federation of Lakes:** Jan Shields reported that FOL had sent a letter to Chuck Schumer in support of funding for rapid response. The board asked for FOL to send letters to support HABs funding and in support of the proposed invasive species regulations.
 - h. Regional meetings:** Terri Mayhew, Don Cook, and Jan Andersen described their 2013 regional meetings.
 - i. NALMS committee:** George Kelley and Nancy Mueller will discuss NALMS requirements while at the conference and will update us upon their return.
- 10. New Business.** George Kelley reported that the Fingerlakes Watershed Protection Alliance had expressed an interest in partnering with us. We need to understand what that means.
- 11. Board Meetings.** The next board meetings are on **March 22, 2014**, at the conference **May 2, & May 4, 2014**, and **July 26, 2014**, where a teleconference option is planned.
- 12. Adjournment.** Jim Cunningham moved for adjournment at 3:05 pm, and the motion carried.

Respectfully submitted,

Janet Andersen

Janet Andersen, Secretary, NYS FOLA

Attachment A

3:20 PM
10/27/13
Cash Basis

NYSFOLA
Balance Sheet
As of October 23, 2013

	<u>Oct 23, 13</u>	<u>Oct 23, 12</u>
ASSETS		
Current Assets		
Checking/Savings		
1000 - Cash	75,308.32	125,168.94
1100 - Investment Account	102,770.10	52,046.01
Total Checking/Savings	<u>178,078.42</u>	<u>177,214.95</u>
Other Current Assets		
2000 - Assets	14,934.26	17,060.62
Total Other Current Assets	<u>14,934.26</u>	<u>17,060.62</u>
Total Current Assets	<u>193,012.68</u>	<u>194,275.57</u>
TOTAL ASSETS	<u><u>193,012.68</u></u>	<u><u>194,275.57</u></u>
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Other Current Liabilities		
23000 - Liabilities	42.43	16.00
Total Other Current Liabilities	<u>42.43</u>	<u>16.00</u>
Total Current Liabilities	<u>42.43</u>	<u>16.00</u>
Total Liabilities	42.43	16.00
Equity		
30000 - Opening Balance Equity	145,988.08	145,988.08
32000 - Unrestricted Net Assets	42,464.44	36,818.82
Net Income	4,517.73	11,452.67
Total Equity	<u>192,970.25</u>	<u>194,259.57</u>
TOTAL LIABILITIES & EQUITY	<u><u>193,012.68</u></u>	<u><u>194,275.57</u></u>

3:21 PM
 10/27/13
 Cash Basis

NYSFOLA
Profit & Loss
 January 1 through October 23, 2013

	Jan 1 - Oct 23, 13	Jan 1 - Oct 23, 12
Income		
1400 · Conference	35,889.00	30,265.00
1600 · Membership Dues	17,571.70	16,787.50
1800 · CSLAP	54,657.00	52,710.00
1805 · DEC 2012 Contract CSLAP	114,120.80	0.00
1806 · DEC 2013 Contract CSLAP	10,392.22	0.00
3000 · Book Sales	2,800.56	1,797.17
45030 · Interest - Money Market	405.51	2,139.18
Total Income	235,836.79	103,698.85
Cost of Goods Sold		
3600 · Diet '08	2,333.17	1,350.53
Total COGS	2,333.17	1,350.53
Gross Profit	233,503.62	102,348.32
Expense		
10000 · Labor	14,747.17	15,842.86
11000 · Labor - CSLAP	11,528.98	5,598.94
1450 · Conference Expenses	24,895.17	22,218.46
1850 · CSLAP Expense	63,616.75	30,712.61
1870 · CSLAP Expense 2012	106,249.67	0.00
2035 · Scholarship Fund	0.00	5,000.00
65000 · Operations	7,948.15	11,522.78
Total Expense	228,985.89	90,895.65
Net Income	4,517.73	11,452.67

Walter Dutcher also provided information on the year to date status of the 2013 CSLAP program.

6:16 PM
 10/23/13
 Accrual Basis

NYSFOLA
Profit & Loss
 January through December 2013

	◇ Jan - Dec 13 ◇
Income	
1800 · CSLAP	54,657.00
1806 · DEC 2013 Contract CSLAP	59,202.25
Total Income	113,859.25
Gross Profit	113,859.25
Expense	
11000 · Labor - CSLAP	11,528.98
1850 · CSLAP Expense	63,616.75
Total Expense	75,145.73
Net Income	38,713.52