

Jess Kuonen, NY Sea Grant

2024 NYSFOLA Annual  
Conference

# MyCoast NY:

A statewide tool  
for engaging  
communities and  
documenting  
flood and storm  
events



[www.mycoast.org/ny](http://www.mycoast.org/ny)

MyCoast:

# New York

## Help document New York's changing water levels and weather impacts

The MyCoast New York portal is used to collect and analyze photos of changing water levels, shorelines, and hazardous weather impacts across New York's varied coasts and water bodies. Photos are linked to real-time environmental conditions to create reports that help stakeholders like government agencies, business owners, and residents understand our changing environment and make informed decisions.

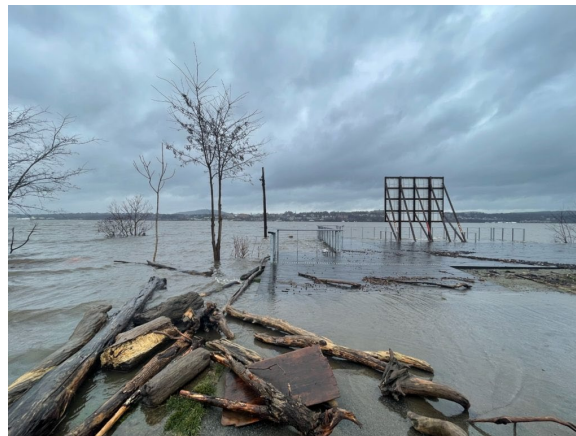
**\*\*\*In NY, MyCoast can be used inland and statewide.  
Not just for the coast!\*\*\***

# Why MyCoast?

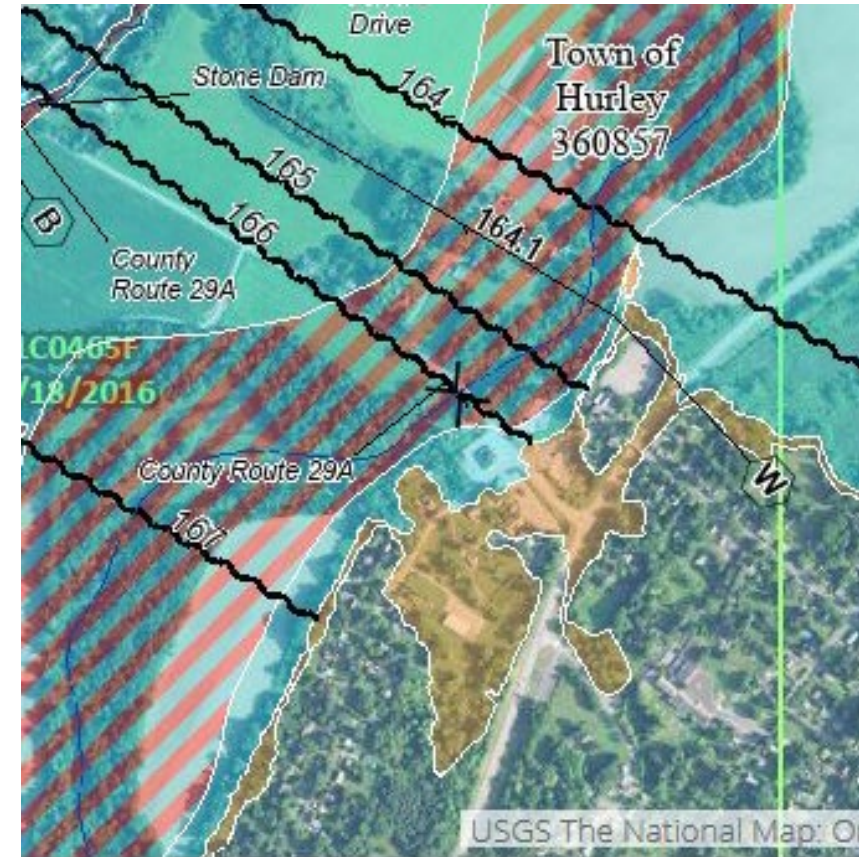
- Storms and floods are increasing in frequency and severity
- Impacts are costly
- Lack of documentation during and after weather events



Edgemere, NY  
<https://mycoast.org/reports/103950>



Beacon, NY  
<https://mycoast.org/reports/101081>



- Current data used for decisions doesn't consider our shifting baseline conditions due to climate change
- Photos can complement these data

# Value of crowd-sourced photos

- Powerful visual of flooding and impacts
- Hyperlocal
- Engages residents

## Why should you submit to MyCoast NY?

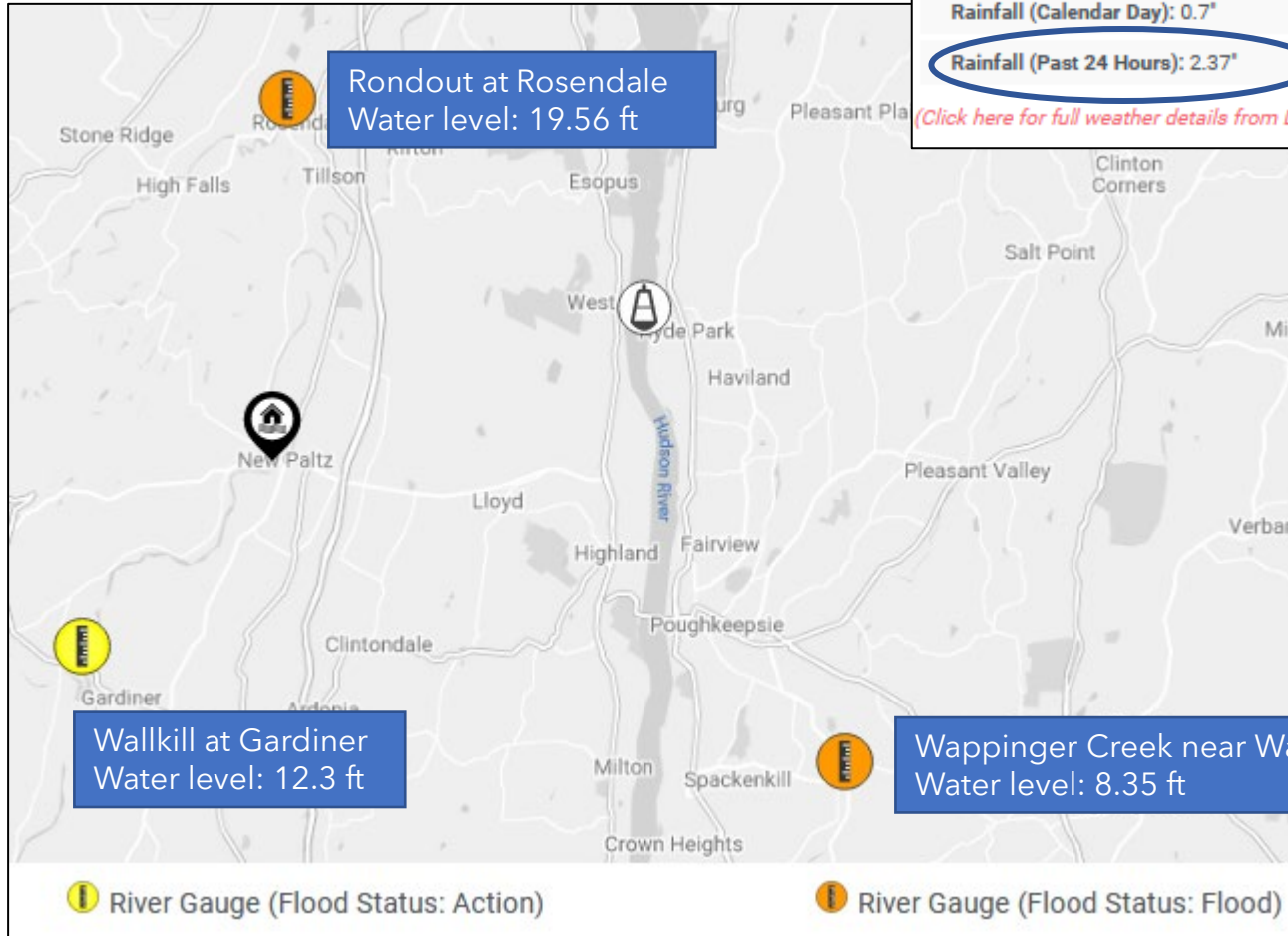
- A way to share your experience
- Connects you to where you live
- Build a dataset with your neighbors that can serve the community



# Photos linked to nearby weather and USGS river gauge



**Location:** Route 299 & Springtown Rd, New Paltz  
**Date/time:** 4/8/2022 10:43 am



## Weather Overview



Wind Speed: 7.1 MPH

Wind Direction: W (272°)

Temperature: 54°F

Rainfall (Calendar Day): 0.7"

Rainfall (Past 24 Hours): 2.37"

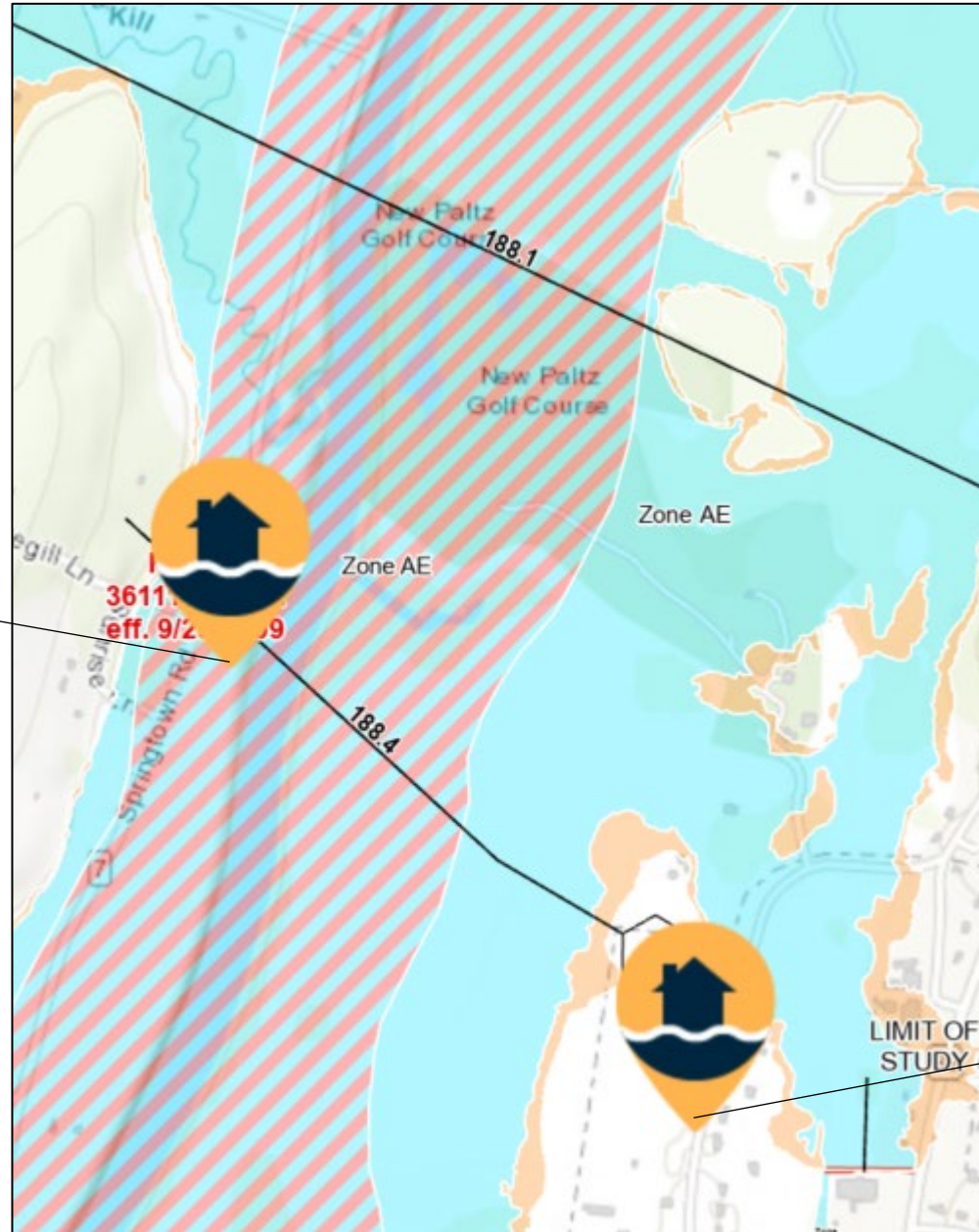
[\(Click here for full weather details from DarkSky\)](#)

# SFHA

Road in floodway,  
barricades deployed



5/1/2023



New Paltz, Wallkill River

Road outside flood hazard area,  
no barricades deployed



7/16/2023

# Who is Engaged? Why?



- Build awareness and political will
- Inform municipal planning and decisions
- Validate forecasts and mapping projections
- Apply for flood mitigation funding



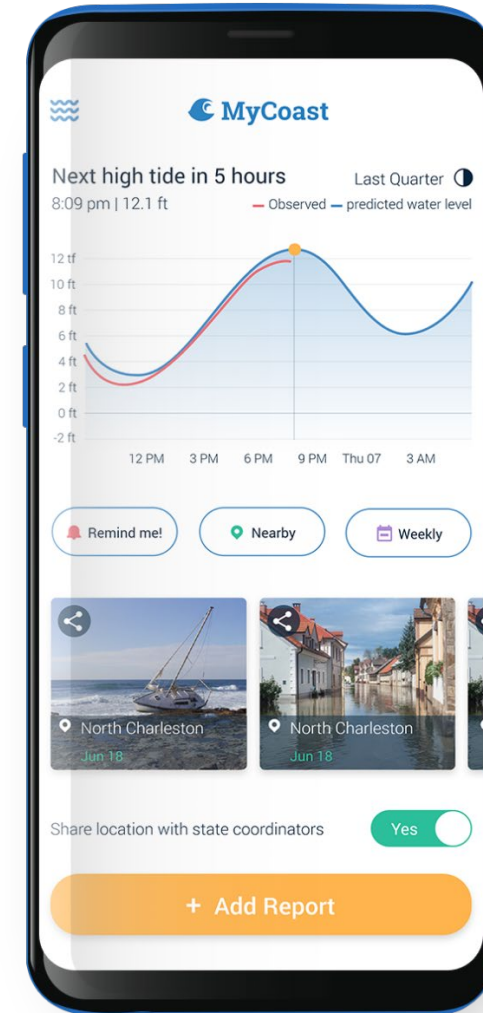
Modeled inundation: 20 yr storm (HRFIDSS)



Kingston, NY  
<https://mycoast.org/reports/100952>

# Become a MyCoast NY volunteer

1. Download the MyCoast app or visit [MyCoast.org/ny](https://MyCoast.org/ny)
2. Register
3. Snap photo
4. Submit photo report





# New York's Tools



## Flood Watch

Tracking Flooding Across the State

- Any type of flooding (riverine, lake, tidal, storm surge, pluvial, etc.)



## Storm Reporter

Documenting Storm Damage

- Uses a more detailed form for observations
- Includes other impacts (downed trees & powerlines, damaged buildings, etc.)
  - Can upload flood photos as well



VZW Wi-Fi 3:59 PM 33%

**StormReporter**

03:55 PM

Impacts to Report  Yes

Impacts to Roads  No

Impacts to Marinas and Harbors  No

Impacts to Buildings  Yes

Street name  
Green Hill

1 2 3

← Add a Photo Set Location →

# Access data: Search reports



NY MyCoast ▾ Flood Watch ▾ Storm Reporter ▾ CoastSnap ▾ Search Reports My Account ▾ Download App

**Filter Reports**

- All Types
- Flood Watch (102)
- CoastSnap (91)
- Storm (20)

Map Satellite

Enable Map Filtering

Keyboard shortcuts | Map data ©2023 Google | Terms of Use

← By report type

All Counties ▾

All Communities ▾

All Reporters ▾

Start Date

End Date

← By report attributes (location, date, observations)

Update live with new reports

1-50 of 213

Download These Reports

**Queens County, NY**  
CoastSnap | January 5, 2023 at 2:01 pm

Internal-Only  Public  Public and Featured

View Edit Report Delete Download Images Show Metadata

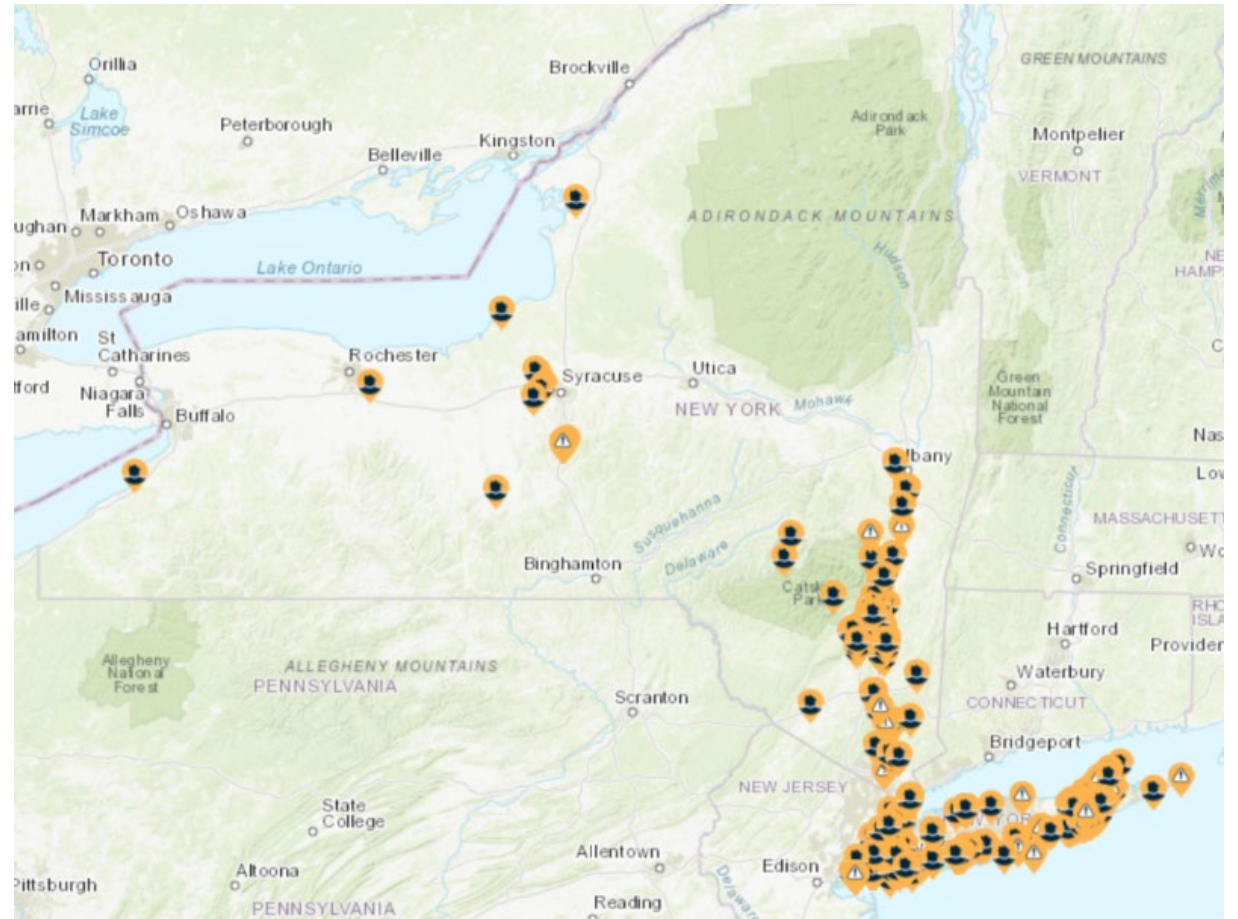
Data can be exported to .csv and brought into GIS

**What have we seen and  
learned so far?**

# By the numbers

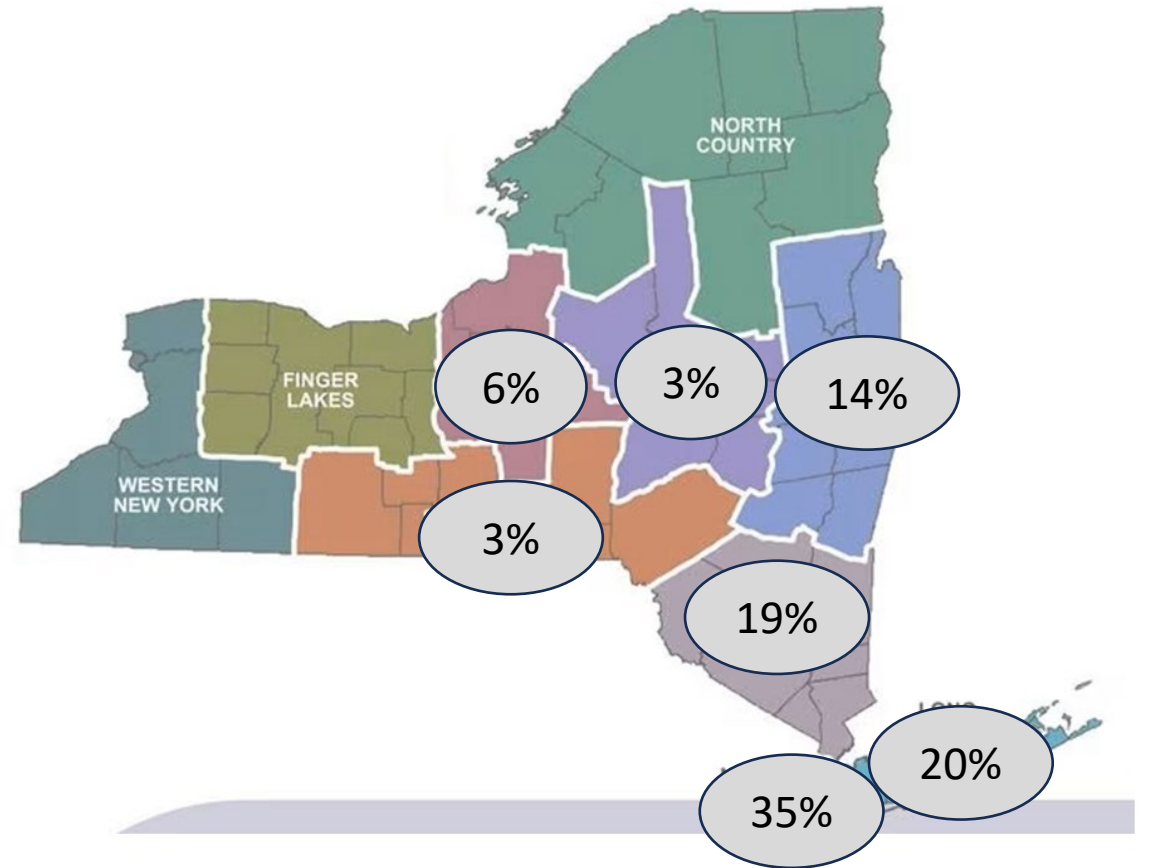
Since July 1, 2022...

- Registered users: 723
  - 265 users have submitted reports
  - 315 "Anonymous" reports
- Number of reports: 1,293
  - Flood Watch: 1,194
  - Storm Reporter: 99
- 24 counties



# MyCoast Survey

- Fall 2023
- 56 survey responses
- Top motivation: Concerns about flood and storm impacts to my community (74%)



# Other motivations...

## Contributing to something useful

*“Timeline regarding the how the floods affects our living places”*

## Flood experience

*“I live in Rockaway Park and lived through the trauma and damage of Sandy”*

## Identity

*“I’m a geek, love astronomy and meteorology”, “I’m an advocate”*

## Work

*“I’m a meteorologist”, “Office of Emergency Management”*

# Cortland Onondaga Federation of Kettle Lakes Association

Using MyCoast as a data repository in support of Storm Response Plan



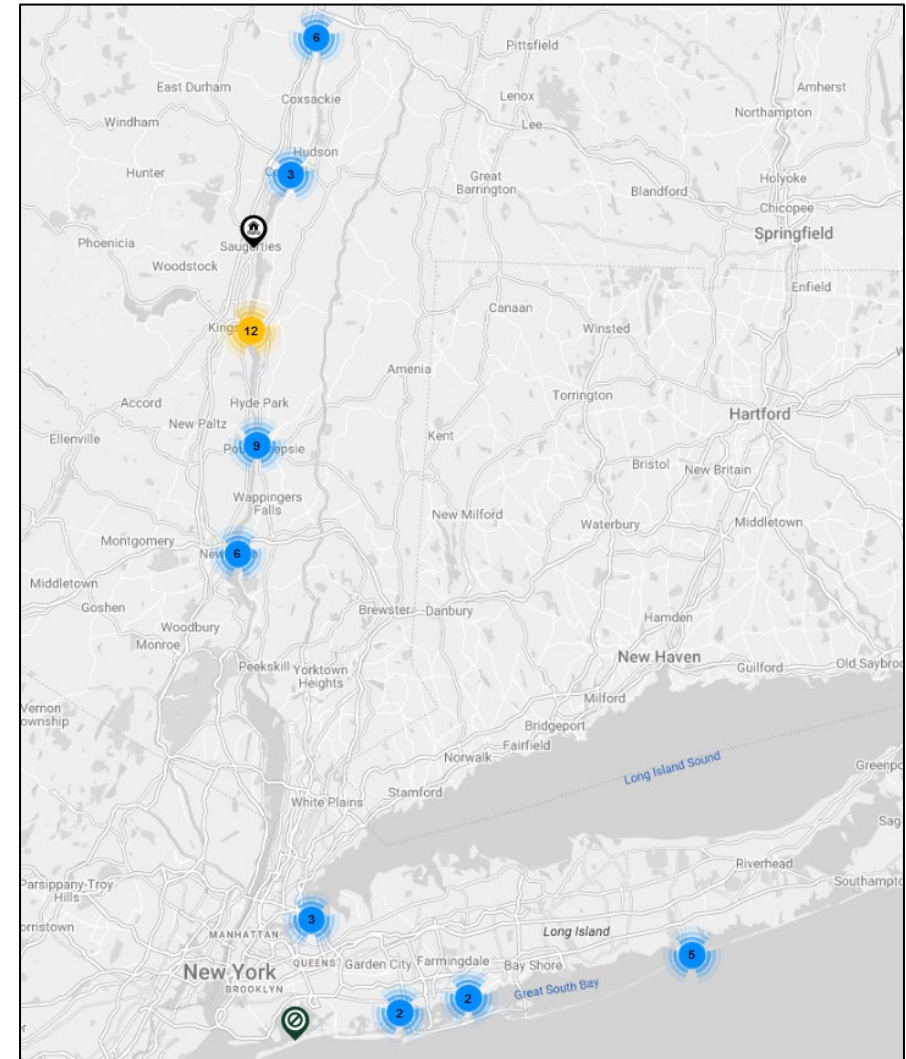
# Use Case: Winter Storm Elliot (12/23/22)

- 106 photo reports
- Captured storm surge from Long Island, NYC, and the length of the Hudson



Cold Spring

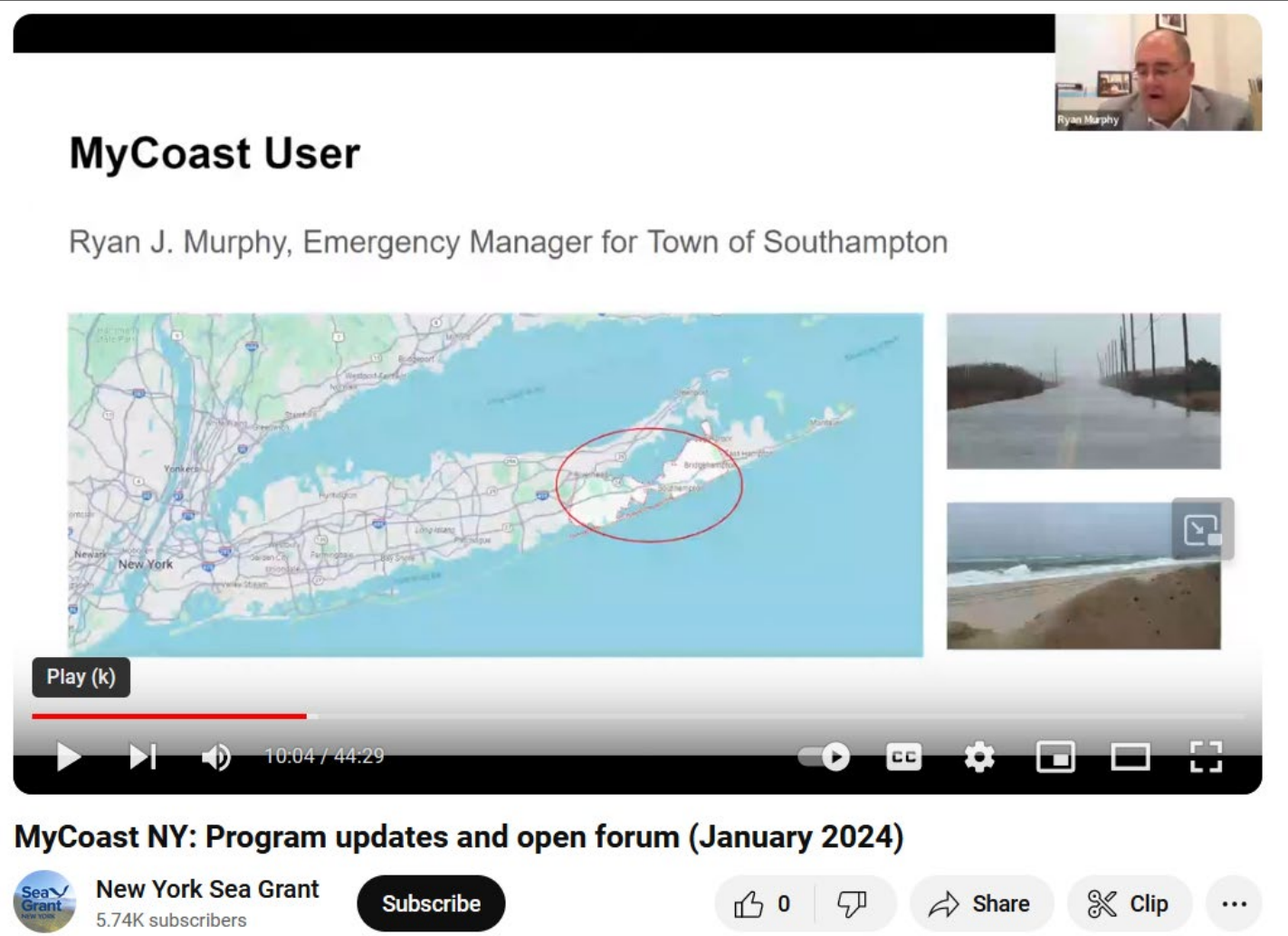
<https://mycoast.org/reports/100732>





# Use Case: Town of Southampton

- In support of Emergency Management operations




**MyCoast User**  
Ryan J. Murphy, Emergency Manager for Town of Southampton

Play (k)

10:04 / 44:29

**MyCoast NY: Program updates and open forum (January 2024)**

 **New York Sea Grant**  
5.74K subscribers

[Subscribe](#) [0](#) [Share](#) [Clip](#) [...](#)

The video player shows a map of Long Island Sound with a red circle highlighting the Southampton area. Two small video thumbnails are visible on the right side of the player.

# Outreach for inland communities

## Flood Watch New York VOLUNTEERS NEEDED!

Help document flooding and storm damage

Flood Watch New York is a program that collects and analyzes crowd-sourced photos of flooding and hazardous weather impacts across New York's varied coasts and waterbodies through the MyCoast NY tool.

Photos are linked to real-time environmental conditions to create reports that help emergency managers, local planners, residents, and state agencies understand our changing environment and make informed decisions.



**REPORT TYPES**



**FLOOD WATCH -**  
Tracking flooding  
across the state



**STORM REPORTER -**  
Documenting damage  
after the storm

Download the **MyCoast app** or visit **MyCoast.org/ny**













Need more info?  
Contact Jessica Kuonen,  
jak546@cornell.edu





## Documenting Local Flooding and Storm Impacts Through Community Science

A flooded road next to the Wallkill River after a heavy rain event on 4/30/2023. Storm drain backup.

Extreme weather events can lead to hazards that put lives and property at risk. Floods are the costliest natural hazard in New York followed by wind, snow storms, tornado, ice storm, and coastal hazards. According to New York State climate projections, the frequency of extreme weather events will continue to increase.

**A picture is worth a thousand words**  
During and after flood and storm events, many residents take photos to record damage where they live with their mobile phones, often sharing them on social media. Photos play an important role in documenting extreme events and impacts at the local level and can be used in communication and visualization of future events.

The **MyCoast New York** portal is used to collect and view photos of flooding, changing shorelines, and hazardous weather impacts across New York's varied coasts and waterbodies.

Photos are linked to real-time environmental conditions to create reports that help stakeholders like government agencies, business owners, and residents understand our changing environment and make informed decisions.


Photo reports submitted by volunteers can be accessed by everyone at MyCoast.org/ny. Use the 'Search Reports' page to view photos by location map, report type, or other filters.

**SAFETY IS A PRIORITY**




Volunteers should follow local safety precautions advised by authorities and take photos once it is safe to do so.

**Use the Flood Watch and Storm Reporter tools to document how your community is impacted by weather and climate change.**


References: <https://mitgateny.avallabs.org/hazards>; <https://www.nysenda.ny.gov/clmaid>




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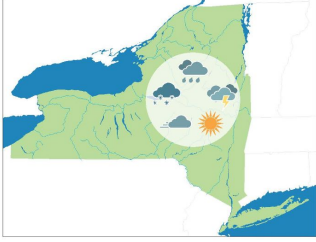
## Report Types




**FLOOD WATCH -**  
Tracking flooding across the state  
Flooding can occur anywhere for a number of reasons. Use Flood Watch to capture flooding and impacts in your community. Some common types of flooding include: river, ice jam, runoff, urban stormwater failure, agricultural drainage failure, high tide, storm surge, local wave action, and high water in lakes and ponds.





**STORM REPORTER -**  
Documenting damage after the storm  
New York experiences heavy downpours, high winds, tropical storms, nor'easters, and lake-effect. Use Storm Reporter to capture damage and impacts to infrastructure, the natural environment, and your community.




## How to start:









Download the **MyCoast app** or visit **MyCoast.org/ny**

## Frequently Asked Questions

**Can I contribute photos from non-coastal locations?**  
Yes. All New Yorkers are impacted by flooding and hazardous weather. Flood Watch and Storm Reporter can be used to document inland flooding and photos will be linked to the relevant data based on location.

**What are data sources for environmental data?**

1. Weather: VisualCrossing
2. Tidal gauge & lake level: NOAA Tides and Currents
3. River gauge: USGS

**Can I upload photos I took in the past?**  
Yes. If your photo has date, time, and location data, these fields will be automatically populated. If not, you can manually enter the information. It is best to upload photos with geolocation to ensure accuracy of data.

**What happens to my photo once I submit it?**  
Once you submit a photo report, it will be linked with environmental data and posted to the MyCoast NY website. Your photo will be viewable to the public alongside your name, unless you choose to post it anonymously. From there, your photos may be viewed and used by others in a variety of ways. Your photo report will be part of the public domain.

New York's Sea Grant Extension Program provides Equal Program and Equal Employment Opportunities in association with Cornell Cooperative Extension, U.S. Department of Agriculture and U.S. Department of Commerce and cooperating County Cooperative Extension Associations.

New York Sea Grant is part of a nationwide network of 34 university-based programs working with coastal communities through the National Oceanic and Atmospheric Administration (NOAA). Sea Grant research and outreach programs promote better understanding, conservation, and use of America's coastal resources. Sea Grant is funded in New York through SUNY and Cornell University and federally through NOAA.

# Challenges and limitations of the tool

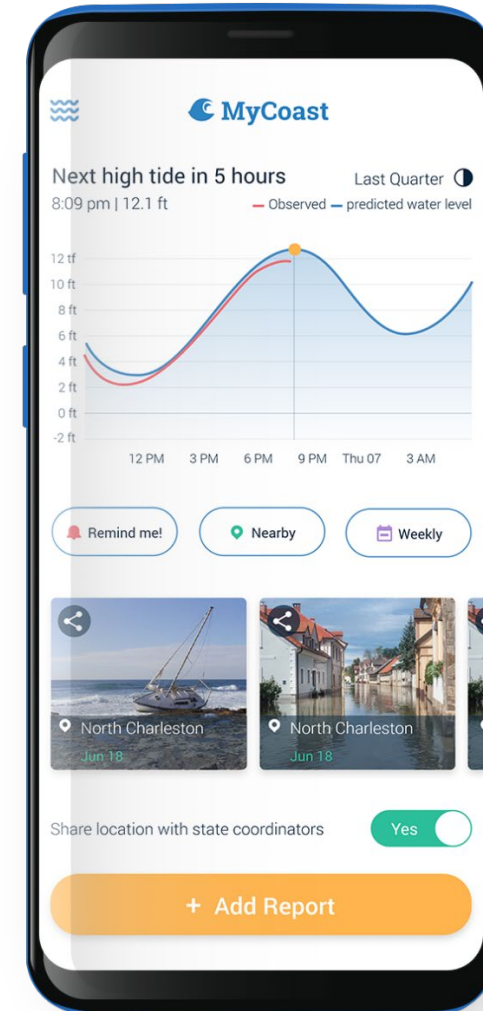
- Can't search reports easily through the phone app
- No cell/wifi service in many areas
- "Search Reports" function on website has limitations
- Data sources
  - Tide: NOAA Tides & currents
  - River: USGS
- Data exports (.csv)
  - Doesn't record tide/river/lake observations
  - Doesn't record submission date

# Next Steps

- Funding secured through July 2026
- Increasing social media presence
  - Instagram: @mycoastny #mycoastny
  - Facebook: MyCoast NY
- Define value, recommendations for sustainability based on first 2-years
- Exploring partnerships
- Continue promoting use

# Become a Mycoast NY volunteer

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# Thank you!

Visit  
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Get in touch!  
Jess Kuonen  
New York Sea Grant  
[jak546@cornell.edu](mailto:jak546@cornell.edu)



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